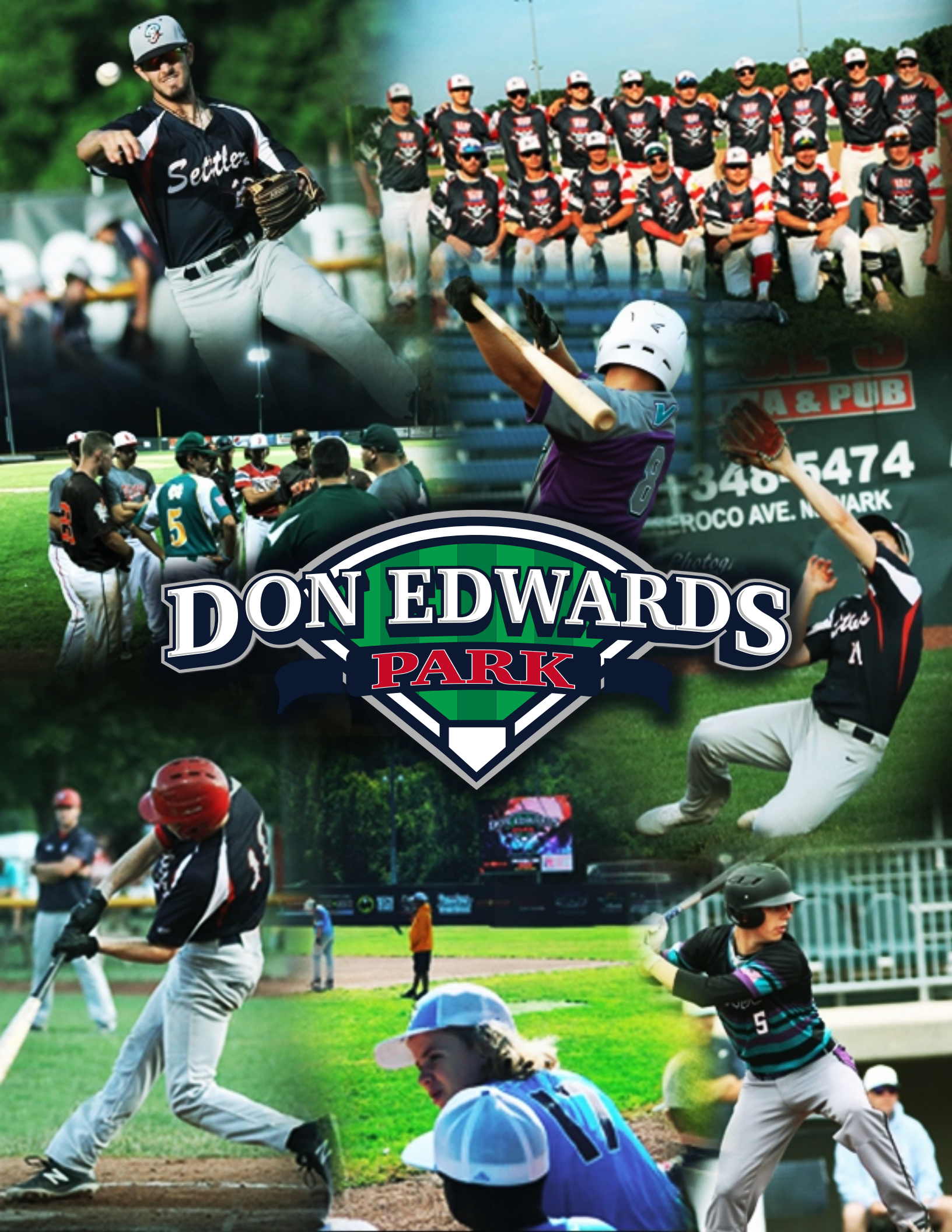


O H I O

BISON

BASEBALL





DON EDWARDS PARK



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Don Edwards Park Advertising

The Opportunity to Support Your Local Community & Youth Athletics!

Advertising with the Licking County Family YMCA and Don Edwards Park provides you with a unique opportunity to partner with not only the largest provider of youth and adult athletics in Licking County, but also with one of the fastest growing sports facilities in Central Ohio. Since 2016 Don Edwards Park has more than tripled their amount of local participants in league programs. Along with that we are hosting more than fifteen yearly baseball tournaments that draw thousands of visitors from all around the country. In 2019 we hosted 700+ baseball games and drew over 150,000+ annual visitors. We host baseball games for individuals 13 years and older, including games for all the local area schools, 6 senior league teams, two summer collegiate wood bat teams along with being the home facility for multiple travel organizations across the state. Our facility also plays host to a multitude of community events such as free movie nights, Licking County Homerun Derby and All-Star Game, High School District Tournament, Firework events, concerts along with a multitude of other community events. In the past year we have also added lacrosse and soccer to the list of activities that call Don Edwards Park home. In 2019 we added two sand volleyball pits in which we host leagues and tournaments.

By being a sponsor at Don Edwards you are helping continue the economic growth of not only our county, but also providing opportunities to the youth of our area. We hope that you will stand with us as we strive to continue offering high quality athletic programs to the residents of Licking County, while also becoming one of the premier host sites for baseball tournaments in the midwest.

The Chance to Make a Difference!

Advertising at Don Edwards Park enables you to **make a difference** by:

- Increasing your Company's brand awareness within an evolving and dynamic market
- Advertising to fans, students and alumni through our exclusive packages
- Helping fund a platform that provides real, career opportunities for students and community members
- Showcasing your commitment to supporting the community and one of Licking County's oldest and most trusted non-profit organizations.

CONTACT DOUG JENKINS AT 740-973-9340 FOR MORE INFORMATION



BUNT

PACKAGE

SINGLE

PACKAGE

\$ 1 5 0

\$ 2 5 0

- (1) Sponsor T-Shirt**
- (4) General Admission Tickets**
- Don Edwards Sponsor Board Spot**
- Mention in Herd Gameday Magazine**

- (2) Sponsor T-Shirt**
- (6) General Admission Tickets**
- (2) Home Season Tickets**
- 2020 Schedule Poster Mention**
- Don Edwards Sponsor Board Spot**
- Mention in Herd Gameday Magazine**
- In Game PA Mention**
- Ohio Bison Sponsor Decal**



DOUBLE PACKAGE

TRIPLE PACKAGE

\$500

\$750

- (4) Sponsor T-Shirts/Sponsor
- (8) General Admission Tickets
- (4) Home Season Tickets
- 2020 Schedule Poster Sponsor
- Website Sponsor
- Don Edwards Sponsor Board Spot
- Business Card Ad Gameday Magazine
- In Game PA Mention
- Ohio Bison Sponsor Decal
- 2020 Team Signed Ball

- (4) Sponsor T-Shirts/Sponsor
- (10) General Admission Tickets
- (6) Home Season Tickets
- 2020 Schedule Poster Sponsor
- Website Sponsor
- Scoreboard Brand Ad
- Don Edwards Sponsor Board Spot
- Business Card Ad Gameday Magazine
- In Game PA Mention
- Ohio Bison Sponsor Decal
- 2020 Team Signed Ball
- Bison Home Plate Sponsor Plaque





HOME RUN PACKAGE

GRAND SLAM PACKAGE

\$ 1 0 0 0

\$ 2 0 0 0

- (6) Sponsor T-Shirts/Sponsor
- (15*) General Admission Tickets
- (8) Home Season Tickets
- 2020 Schedule Poster Sponsor
- Website Sponsor
- Scoreboard Brand Ad
- Corporate Night (Food/Drinks*)
- Season Long in Game Promotion*
- Don Edwards Sponsor Board Spot
- Business Card Ad Gameday Magazine
- In Game PA Mention
- Ohio Bison Sponsor Decal
- 2020 Team Signed Ball
- Bison Home Plate Sponsor Plaque
- Throw First Pitch at Game*
- Full Media Commercial During Game*

- (8) Sponsor T-Shirts/Sponsor
- (20*) General Admission Tickets
- (8) Home Season Tickets
- 2020 Schedule Poster Sponsor
- Website Sponsor
- Scoreboard Cinema Ad
- Corporate Night (Food/Drinks*)
- Season Long in Game Promotion*
- Main Bleacher Banner Spot
- Don Edwards Sponsor Board Spot
- Quarter Page Page Ad Gameday Magazine
- In Game PA Mention
- Ohio Bison Sponsor Decal
- 2020 Team Signed Ball
- Bison Home Plate Sponsor Plaque
- Throw First Pitch at Game*
- Full Media Commercial During Game*
- Meet the Team Autograph Session





BRONZE

BISON

\$2500

(10) Sponsor T-Shirts/Sponsor
(25*) General Admission Tickets
(10) Home Season Tickets
2020 Schedule Poster Sponsor
Website Sponsor
Scoreboard Cinema Ad
Corporate Night (Food/Drinks*)
Season Long in Game Promotion*
Main Bleacher Banner Spot
Night at the Races Sponsor Table

Don Edwards Sponsor Board Spot
Half Page Ad Gameday Magazine
In Game PA Mention
Ohio Bison Sponsor Decal
2020 Team Signed Ball
Bison Home Plate Sponsor Plaque
Throw First Pitch at Game*
Full Media Commercial During Game*
Meet the Team Autograph Session
\$200 Team Store Credit





SILVER

BISON

\$3000

(12) Sponsor T-Shirts/Sponsor
(30*) General Admission Tickets
(12) Home Season Tickets
2020 Schedule Poster Sponsor
Website Sponsor
Scoreboard Cinema Ad
Corporate Night (Food/Drinks*)
Season Long in Game Promotion*
Main Bleacher Banner Spot
Night at the Races Sponsor Table
Bison Player Appearance at Event

Don Edwards Sponsor Board Spot
Full Page Ad Gameday Magazine
In Game PA Mention
Ohio Bison Sponsor Decal
2020 Team Signed Ball
Bison Home Plate Sponsor Plaque
Throw First Pitch at Game*
Full Media Commercial During Game*
Meet the Team Autograph Session
\$300 Team Store Credit
2020 Bison Golf Outing Sponsor/Team





GOLD BISON

\$4000

(12) Sponsor T-Shirts/Sponsor
(50*) General Admission Tickets
(12) Home Season Tickets
2020 Schedule Poster Sponsor
Website Sponsor
Scoreboard Cinema Ad
Corporate Night (Food/Drinks*)
Season Long in Game Promotion*
Main Bleacher Banner Spot
Night at the Races Sponsor Table
Bison Player Appearance at Event
Firework Night Sponsor
Don Edwards Park Facebook Post
Facebook Live Interview

Don Edwards Sponsor Board Spot
Full Page Ad Gameday Magazine
In Game PA Mention
Ohio Bison Sponsor Decal
2020 Team Signed Ball
Bison Home Plate Sponsor Plaque
Throw First Pitch at Game*
Full Media Commercial During Game*
Meet the Team Autograph Session
\$300 Team Store Credit
2020 Bison Golf Outing Sponsor/Team
Promotional Material Handout
Ohio Bison Facebook Post
Kiwanis Park Field Naming Rights





PLATINUM

BISON

\$5000

(12) Sponsor T-Shirts/Sponsor
(100*) General Admission Tickets
(12) Home Season Tickets
2020 Schedule Poster Sponsor
Website Sponsor
Scoreboard Cinema Ad
Corporate Night (Food/Drinks*)
Season Long in Game Promotion*
Main Bleacher Banner Spot
Night at the Races Sponsor Table
Bison Player Appearance at Event
Firework Night Sponsor
Main Field Fence Sponsor at DE
Meet the Team Event Passes
Don Edwards Park Facebook Post
Facebook Live Interview
Email Blast to Entire Organization
Kids Area Sponsor

Don Edwards Sponsor Board Spot
Full Page Ad Gameday Magazine
In Game PA Mention
Ohio Bison Sponsor Decal
2020 Team Signed Ball
Bison Home Plate Sponsor Plaque
Throw First Pitch at Game*
Full Media Commercial During Game*
Meet the Team Autograph Session
\$300 Team Store Credit
2020 Bison Golf Outing Sponsor/Team
Promotional Material Handout
Kiwanis Park Field Naming Rights
Framed Team Used Signed Bat
Ohio Bison Facebook Post
Promotional Item Game Give Away
Ballpark Boom Sponsor
Movie Night Sponsor





FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Don Edwards Park Advertising

Advertising Options

Compare the offerings, select one that works best for you, and then contact us to start making a difference **TODAY!**

Scoreboard (ON MAIN FIELD)	Main Field	Secondary Field	Additional Options
<p>CINEMA AD \$1,250 15-30 second commercial or full screen</p> <p>PREMIER AD \$1,000 15-second rotating animated or static full ad</p> <p>SIGNATURE AD \$750 15-second rotating animated or static center ad</p> <p>BRAND AD \$500 15-second rotating animated or static side ad</p> <p>FREE FAN APP BONUS</p>	<p>5x10' VINYL AD \$500 On big fence in full color Hi-Tac Vinyl</p> <p>Renewal \$350 (Years 2-5)</p>	<p>WINDSCREEN AD \$250 On windscreen in full color</p> <p>Renewal \$125 (Years 2-5)</p>	<p>FIELD SPONSOR \$500 Naming rights to one of our fields 3-Year Commitment</p> <p>EXISTING BIG BANNER \$250 Misc. placement inside facility</p> <p>EXISTING SMALL BANNER \$75 Misc. placement inside facility</p> <p>MAIN BLEACHER WINDSCREEN \$300 A spot on the windscreen on the main bleacher inside facility (5-Year Commitment)</p> <p>WEBSITE \$100 placement on Don Edwards Park Website</p> <p>DUGOUT SPONSOR \$20 Business name on back of sponsor board on team dugout</p>
1-Year Commitment	5-Year Commitment	5-Year Commitment	

Sponsoring through our scoreboard is a unique opportunity to be a part of cutting edge technology while also investing in your business, the school and its students. Our new, all-digital scoreboard platform infuses high-impact advertising into the fan experience, giving you a progressive and flexible way to **build your brand** within your key demographic area.

CONTACT DOUG JENKINS AT 740-973-9340 FOR MORE INFORMATION



R

WOODS
BASEBALL

EDWARDS PARK

STAR G

LICKING

DOX

13

35

7

53

BASEBALL